



Information about Kromrey Kommunikation

This North Frisia based communication agency was founded in 2003 by graduate communication specialist Gudrun Kromrey. The agency currently has five full-time employees and two regular freelance creative workers.

From the very start the agency has focused on the expansion of renewable energy and the changeover to an energy supply that is independent of fossil fuels and nuclear power.

This is why Kromrey Kommunikation supports institutions and enterprises by providing all the communicative tools associated with a classic advertising and PR agency as well as film production, and congress and event organisation.

Some select examples:

Concepts and organisation of events and congresses for the HUSUM WindEnergy trade fair, New Energy Husum trade fair since 2005, events for Windcomm Schleswig-Holstein (incl. OBMC) since 2006, events for the German Wind Energy Association, events for AktivRegion Nordfriesland Nord

German Unification day celebrations, Kiel 2006 (for the Schleswig-Holstein Ministry of Economics and Transport, MWV) European Ocean Day, Kiel 2009 (for MWV) opening gala for HUSUM WindEnergy 2010

Film productions

Wind from the North, 2003 Sun in the North, 2004 concept for the corporate video for the DENA export initiative, 2005 Bioenergy, 2005 (for the Schleswig-Holstein Innovation Fund, MWV) Renewable Energy in Schleswig-Holstein, 2006 (MWV, MLUR, WTSH) corporate video for BZEE and others, 2005 – 2007 Sea Our Future, 2008 (for MWV) Energy Olympics, ISH, 2009 corporate video for EWS, 2010 various film productions for New Energy Husum and HUSUM WindEnergy, until 2010



Marketing and PR work

Windcomm Schleswig-Holstein, up to 2007 FINO 3, up to 2007 Sündreyer, up to 2008 BZEE and again since 2010 New Energy Husum trade fair, up to 2011 Women of Wind Energy – Deutschland e.V., trade association, since 2010 German Wind Energy Association, subject: small wind turbine technology and use, since 2011 AktivRegion Nordfriesland Nord, bioenergy region with concept for and realisation of their magazine “Neue Energien”, since 2010

Other activities:

Concept, construction and editorial support for the HUSUM WindEnergy Online Community, now with over 4,700 members, until 2010

Programme design for the sponsoring programmes, and sponsor acquisition, for the Husum trade fairs until 2011

Collaboration with n-tv and N24 in reporting on the renewable energy sector since 2010

More Informations: www.kromrey-kommunikation.de